

## **MORGAN RAKOV**

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### **EDUCATION**

State University of New York at Brockport, Brockport, NY

Bachelor of Science, Major in Communication

Anticipated Dec. 2023

Concentration in Interpersonal and Organizational Communication

GPA 3.8/4.0

Semester Study Abroad, Immersion Program

Fall 2022

Universidad de Salamanca, Salamanca, Spain

### **LANGUAGES**

Spanish – Fluent Proficiency

French – Conversational Proficiency

### **RELEVANT COURSEWORK**

- Public Speaking
- Intercultural Communication
- Interpersonal Communication in Business
- Public Relations Campaigns
- Media Writing

### **RELATED EXPERIENCE**

#### **Promotions Manager**

Aug. 2021 – Present

89.1 The Point, SUNY Brockport- Brockport, NY

- Promoted campus-wide concert events via on air advertisements and social media sites and saw a 10% in listenership
- Supervised 10+ co-workers, scheduling each for event day responsibilities such as stage setup and tear down to increase efficiency
- Electronically documented each event with podcasts and digital photos; uploaded photos to social media sites such as Facebook for a 15% increase in engagement with students

#### **Student Caller**

May 2019 - Jan. 2020

The Brockport Foundation Telefund, SUNY Brockport- Brockport, NY

- Ranked #6 out of 50 student callers contributing to annual goal of \$20,000
- Gathered information from alumni regarding employment status and ease of transition from college to full-time employment to inform campus outreach for current students

### **ADDITIONAL EXPERIENCE**

#### **Student Assistant**

Jan. 2020 - Aug. 2021

The Office of Records and Registration, SUNY Brockport- Brockport, NY

- Processed over 150 transcript requests each week for employment and graduate school applications
- Assisted with various clerical tasks, to include data entry, report writing and answering phones.